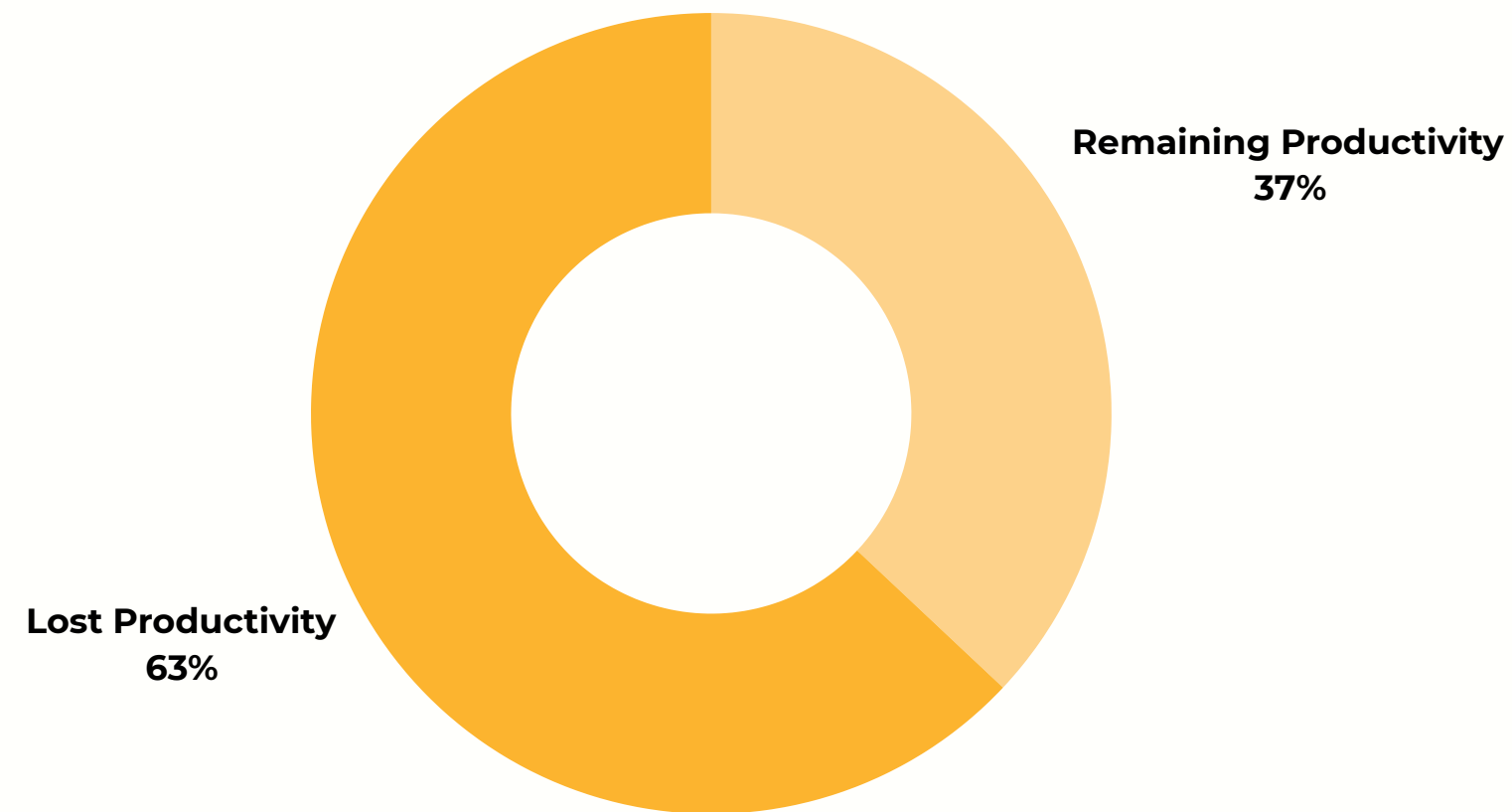


THE HIDDEN COST OF WEAK CYBERSECURITY

How UK Businesses Are Struggling



Lost Productivity & Downtime



IT failures don't just cause frustration—they cripple businesses.

UK companies lose up to 63% of productivity due to IT disruptions, with an average of 14 hours of downtime annually.

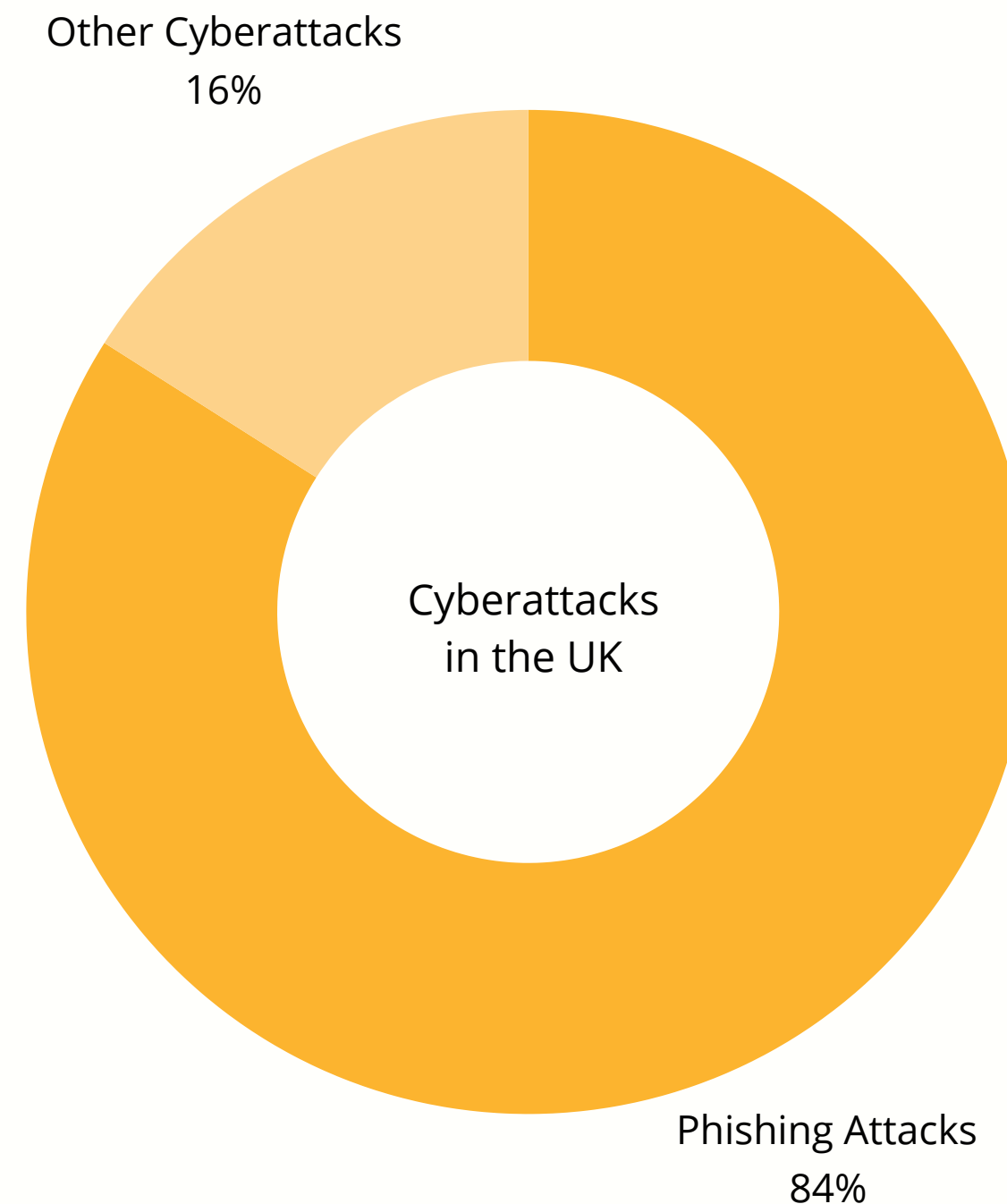
Every hour lost impacts revenue and efficiency.

Security Breaches & Data Loss

Cyber threats are a growing menace, with 50% of SMEs citing security as their biggest challenge.

Phishing alone accounts for 84% of cyberattacks, leading to severe data breaches.

Worse, 67% of companies without security monitoring fail to detect threats in time, leaving their systems exposed.





Financial & Legal Penalties

Ignoring cybersecurity can be costly—both legally and financially.

British Airways faced a £20 million fine for a cyber-attack, while Sellafield Ltd paid £332,500 for years of weak security.

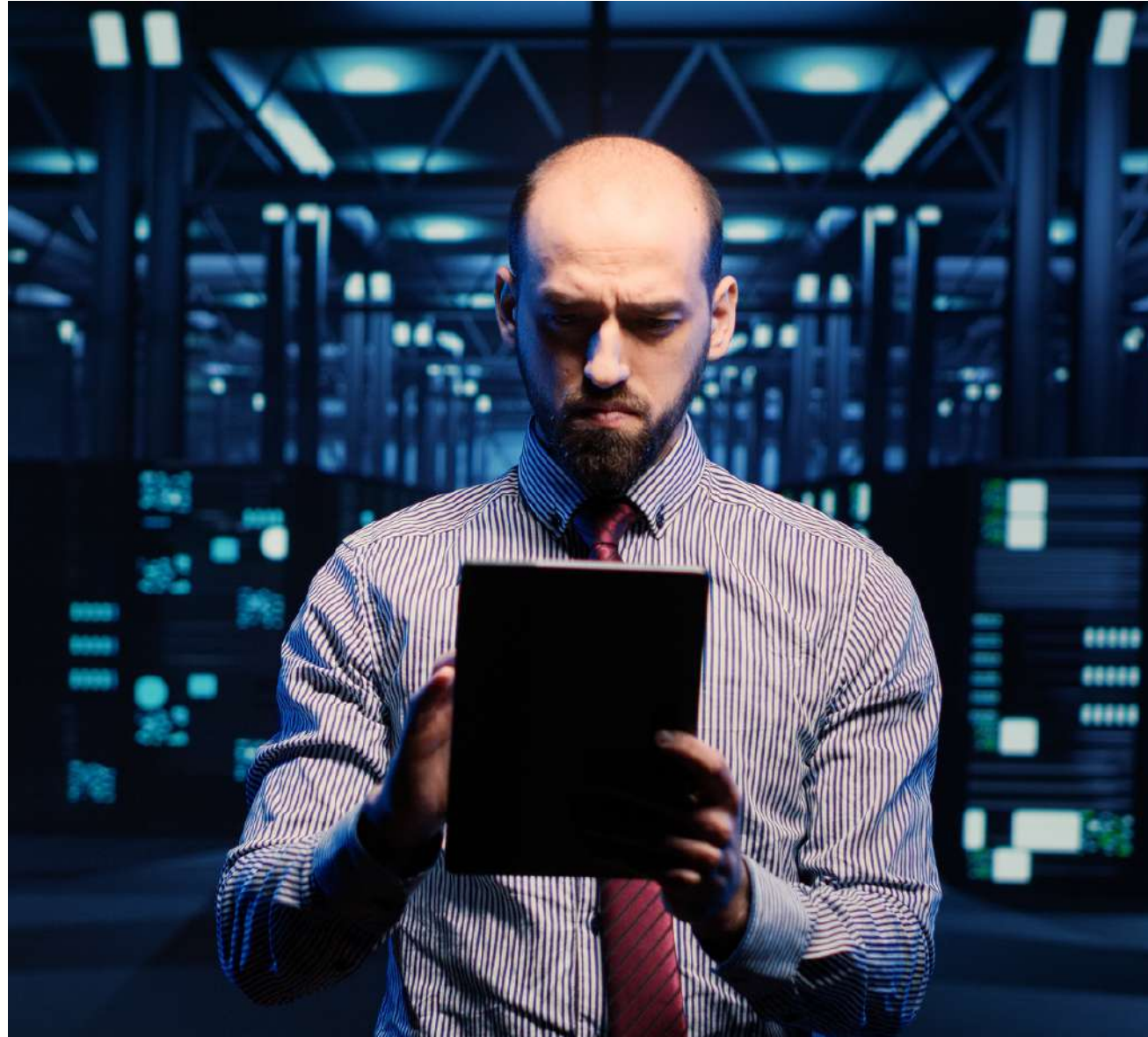
Non-compliance with UK GDPR and NIS regulations can lead to severe penalties, damaging a company's reputation and finances.

Ransomware & Cyber Extortion

As cybercriminals demand ransoms, the UK government is considering a ban on ransom payments, making recovery even harder.

Yet, only 22% of businesses have an incident response plan, leaving most companies unprepared when an attack strikes.





Expensive IT Management

Cybersecurity isn't just about prevention—it requires skilled experts. Hiring an in-house IT team *costs over £70,000 per employee per year*, making it unaffordable for many SMEs.

Even large firms struggle—33% still rely on outdated IT systems, delaying digital transformation and increasing vulnerability.

In today's digital world, ignoring cybersecurity isn't an option. Businesses must invest in protection before it's too late.

CONCLUSION

The Real Question: Can Your Business Afford to Wait?

Every day without cybersecurity risks your data, reputation, and revenue. Threats are rising—your defence should too.

The Solution? Smarter, Scalable Security
Outsource to experts for 24/7 protection—no costly in-house team needed.

Book Your Free Cybersecurity Audit Today!

Thank You!

Don't Be the Next Headline

Secure your business now.

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